

This data layer, introduced in 2013, is used in calculating the number of people employed in the tourism and recreation sector.

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HOW IS IT MEASURED?

Data for the number of people in a country's labor force during years 1980-2012 were obtained from [World Bank assessments](#). The World Bank defines total labor force based on the International Labour Organisation (ILO)'s definition of an economically active population: those 15 years old and older who can supply labor for the production of goods and services. It includes both those employed and unemployed, as well as those in the armed forces, but generally excludes homemakers and other unpaid caregivers and workers in the informal sector.

Labor Force data were used in conjunction with data from the [World Tourism and Travel Council \(WTTTC\)](#) on the number of people directly employed in the tourism and travel sector to calculate the status of tourism in each country.

Status was measured as the proportion of people in the (unemployment-adjusted) total labor force who are directly employed in the tourism and travel sector multiplied by a factor for tourism sustainability derived from the Travel and Tourism Competitive Index (TTCI).